

合天宝龙

HE TIAN BAO LONG

聚合海天瑰宝，造福龙的传人
Aggregate the treasures of the sea and sky, benefiting the
descendants of the dragon



三大完整产业链

Three complete industrial chains

中国海鸭蛋头部品牌

Top brand of Chinese sea duck eggs

全球健康即食产品供应商

Global supplier of ready to eat healthy
products

硬核质量与信誉背书

Hardcore quality and reputation
endorsement

目录 Contents

ONE

关于我们
About US

TWO

核心优势
Core advantages

THREE

产品介绍
Product
Introduction

FOUR

未来愿景
Future vision



01 关于我们

About US

关于合天宝龙 About Hetian Baolong



广西合天宝龙食品有限公司成立于2016年，是广西农业产业化重点龙头企业。公司成立以来，以“基地和工厂筑基、良心和匠心凝魂、让每一份即食产品都健康”为核心价值主张，致力于打造“自有绿色种养基地+三大核心工厂+城市合伙人链接的全球供应链”全产业链体系，积极构建“112233”战略架构，建设开放合作共赢的合天宝龙全球生态，为全球输送100余种自有全产业链的健康食品。Guangxi Hetian Baolong Food Co., Ltd. was established in 2016 and is a key leading enterprise in agricultural industrialization in Guangxi. Since its establishment, the company has adhered to the core value proposition of "building a foundation with bases and factories, cultivating conscience and craftsmanship, and making every ready to eat product healthy". It is committed to creating a "global supply chain system with its own green breeding base, three core factories, and city partners", actively constructing the "1 1 2 2 3" strategic framework, building an open and cooperative global ecosystem of Hetianbaolong, and delivering more than 100 types of healthy food with its own full industry chain to the world.

企业涉及

Enterprises involved

基地养殖

Base breeding

生产加工

Production and processing

产品销售

Product sales

综合服务

Integrated Services

产品涉及

The product involves

海鸭蛋系列

Sea Duck Egg Series

海鲜系列

Seafood series

大米系列

Rice series

冻干系列

Freeze drying series

3亿+

年营业额超过3亿
Annual revenue exceeding 300 million

1000亩+

广西第一家海鸭5G智慧养殖标准化示范基地
The first 5G intelligent aquaculture standardization demonstration base for sea ducks in Guangxi

62万亩

与北大荒查哈阳农场共建水稻种植基地
Jointly build a rice planting base with Beidahuang Chahayang Farm

22000m²+

全国3大工厂，厂房面积超过22000平米
Three major factories in China with a factory area exceeding 22000 square meters



Sea duck breeding base

海鸭养殖基地



fishing ground

北部湾海洋渔场



Chahayang Farm

查哈阳农场



Seafood processing plant

海鲜加工厂



Freeze dried food processing plant

冻干食品加工厂



陈裕鑫女士

Ms. Chen Yuxin

创始人 | 珠乡乡土专家 | 行业领军者

Founder | Local Expert in Zhuxiang | Industry Leader

- 广西合天宝龙食品有限公司创始人、董事长
- 合浦政协委员 / 工商联副主席
- 广西香港商会副会长、北海市女企业家商会常务副会长
- 法国巴黎学院硕士
- Founder and Chairman of Guangxi Hetian Baolong Food Co., Ltd
- Member of the Hepu Political Consultative Conference/Vice Chairman of the Federation of Industry and Commerce
- Vice President of Guangxi Hong Kong Chamber of Commerce and Executive Vice President of Beihai Women Entrepreneurs Chamber of Commerce
- Master's degree from Paris Institute in France



荣誉奖项AWARD

- 第五届全国农村创业创新大赛三等奖
- Third Prize in the 5th National Rural Entrepreneurship and Innovation Competition
- 广西创业创新大赛一等奖
- First Prize of Guangxi Entrepreneurship and Innovation Competition
- 北海市“防疫抗疫贡献奖”
- Beihai City "Contribution Award for Epidemic Prevention and Control"
- 中国创新创业大赛北海赛区第一名
- First place in the Beihai Division of the China Innovation and Entrepreneurship Competition
- 全球名媛大赛北海赛区亚军
- Runner up of the North Sea Division of the Global Celebrity Competition

学术成果academic achievements

《北海海鸭蛋产业分析》(2022汇智论坛三等奖)

- Analysis of Beihai Duck Egg Industry (Third Prize of 2022 Huizhi Forum)

社会贡献 Social contribution

- 乡村振兴先锋 | 青年企业家代表
- Pioneer of Rural Revitalization | Representative of Young Entrepreneurs

合天宝龙发展历程

Development history of Hetian Baolong



2016-2018年 企业成立

蛋厂成立，产销海鸭蛋进入广西三甲行列，为北京全聚德指定的海鸭蛋生产商；与中石油、雷司令、盒马生鲜等企业建立合作。并走进央视，拍摄《CCTV老故事》。

Establishment of enterprises from 2016 to 2018

The egg factory has been established, and the production and sales of sea duck eggs have entered the top three ranks in Guangxi. It is designated as a sea duck egg producer by Beijing Quanjude; Establish cooperation with enterprises such as PetroChina, Riesling, and Hema Fresh. And walked into CCTV to shoot 'CCTV Old Stories'.

2019-2023年 产品升级

投资超2亿元，自购60亩土地，建成2万m²的海鸭蛋加工厂及海鲜加工厂，并建设海鸭养殖基地，布局电商平台，覆盖全国120+城市

Product upgrades from 2019 to 2023

Investing over 200 million yuan, self purchasing 60 acres of land, building a 20000 square meter sea duck egg processing plant and seafood processing plant, and constructing a sea duck breeding base, laying out e-commerce platforms, covering more than 120 cities across the country

2024年 国际化布局

投资建设合天宝龙冻干食品加工工厂；国际化布局，产品出口至香港、澳大利亚、德国，加拿大等地，国内多个运营中心落地。

Internationalization Layout in 2024

Invest in the construction of Hetianbaolong freeze-dried food processing plant;

Internationalization layout, exporting products to Hong Kong, Australia, Germany, Canada and other places, and establishing multiple operation centers in China.

未来 战略目标

致力打造中国海鸭蛋第一品牌

即食海鲜、休闲海鲜、冻干粥进入国内同类品牌第一方阵

重新定义休闲食品打造新中式健康便捷轻食新标杆

在全国34个省市（直辖市）、664个城市、建立运营中心服务网络！

在223个国家建立分销中心。Future strategic objectives

Committed to building the first brand of sea duck eggs in China

Instant seafood, leisure seafood and freeze-dried Congee enter the first array of domestic similar brands

Redefine leisure food and create a new Chinese style healthy, convenient, and light food benchmark

Establish a service network of operation centers in 34 provinces and cities (municipalities directly under the central government) and 664 cities across the country!

Establishing distribution centers in 223 countries.

哈尔滨运营中心

沈阳运营中心

上海运营中心

深圳运营中心

贵阳运营中心

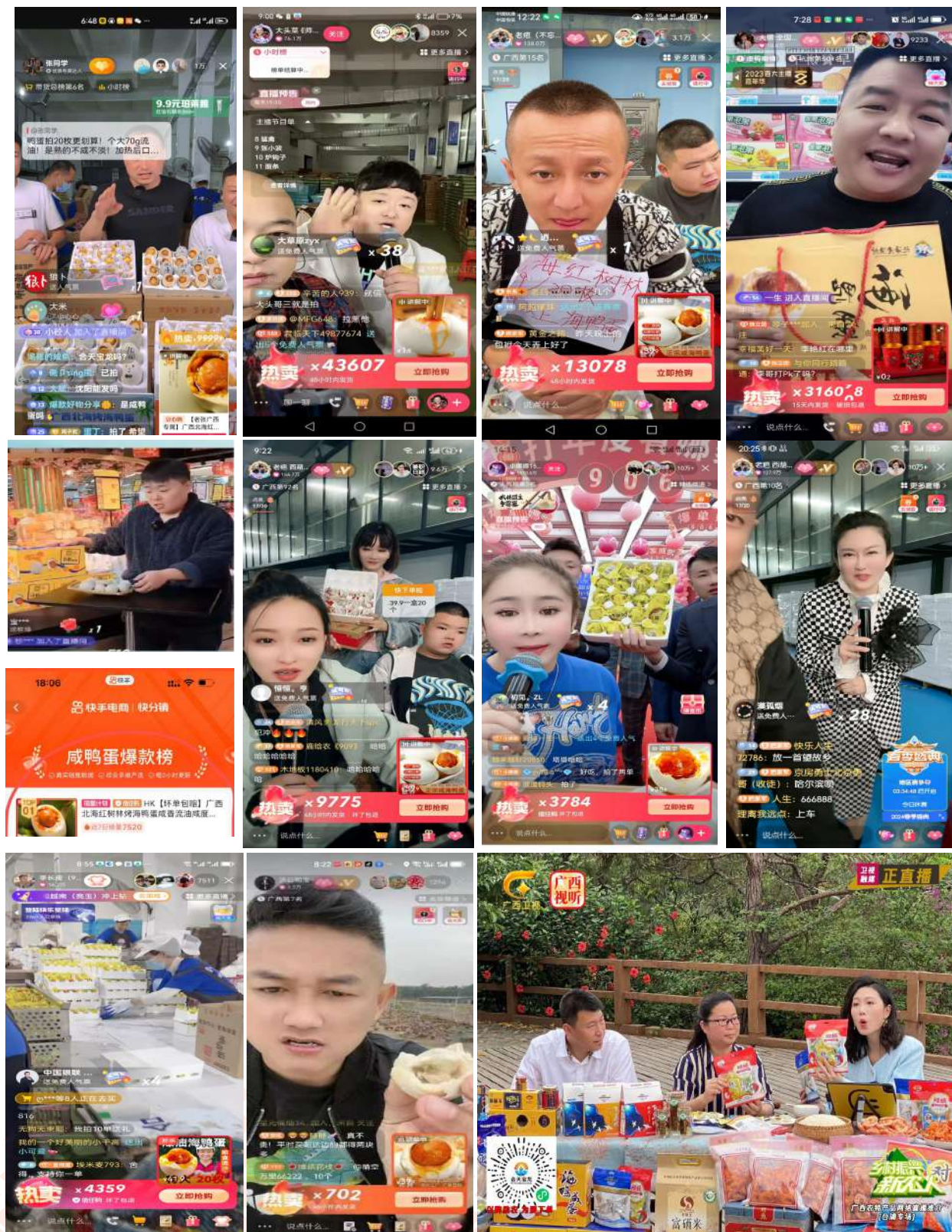
北海总部

Beihai Headquarters

澳洲运营中心

部分带货达人合作 Collaboration with some sales experts

张同学抖音粉丝1700万、小娜娜快手粉丝2700万、老疤快手粉丝430万
Zhang has 17 million fans of Tiktok, 27 million fans of Little Nana's Kwai and 4.3 million fans of Old Scar's Kwai



产品家族 Product Family



构成合天宝龙“从原料到餐桌”的全产业链健康食品矩阵
Forming the complete industry chain health food matrix of Hetianbaolong from raw materials to dining tables

鸭蛋系列 Duck Egg Series



海鸭鲜蛋

Sea duck
fresh eggs



海鸭咸蛋

Sea duck
salted egg



海鸭Q蛋

Sea duck Q egg



糯米蛋

Glutinous rice
eggs



蛋黄酱

mayonnaise



咸蛋黄

Salted Egg Yolk

海鲜系列 Seafood series



小鱼咔滋脆

Small fish crispy and
crunchy



捞汁海鲜系列

Laozhi Seafood Series



炭烤鱿鱼丝

Charcoal grilled
squid shreds



鳕鱼片

cod fillet



即食沙虫干

Instant dried
sandworm



海鲜酱

hoisin



咔滋一虾

Sea shrimp



飞鱼肉

Flying fish meat

大米系列 Rice series



冻干粥

Freeze dried Congee



寒地粥米

Congee rice gift box



珍珠米

maize



长粒香

Long grain fragrance



弱碱粥米

Weak alkali Congee rice



富硒粥米

Selenium enriched Congee rice

企业及产品荣誉 Enterprise and Product Honors

4体系认证

system certification

通过ISO 9001、ISO 45001、ISO 14001、HACCP等体系认证

Through ISO 9001 ISO 45001, ISO 14001, HACCP and other system certifications

2项非遗认证

Intangible Cultural Heritage Certification

《熟制海鸭蛋制作技艺》
《油泡海鱼制作技艺》

Craftsmanship of cooked sea duck eggs
The Craftsmanship of Oil Soaked Sea Fish

36项荣誉认证

Honor certification

广西第一家荣获有机产品认证、国际清真认证、香港“正”印的海鸭蛋企业，还获得美国FDA注册、CMA Testing检测、深圳“圳品评价”等

The first sea duck egg enterprise in Guangxi to receive organic product certification, international halal certification, and Hong Kong "authentic" printing. It has also obtained registration with the US FDA, CMA Testing testing, and Shenzhen "Zhenpin Evaluation"

主要荣誉 Main Honors



口碑相传 铸就品牌影响力

Word of mouth spreads to build brand influence



合作客户

160余家

More than 160
cooperative clients



产品分销城市

500余城

Distributed in over
500 cities



客户满意度高达

98%

Customer satisfaction
is as high as 98%

战略合作 享誉全球

Strategic cooperation renowned worldwide



香港协丰

澳洲荣成



自有品牌承载品质承诺，贴牌代工提供个性化方案，合天宝龙依托成熟生产体系与高效供应链，满足多样化需求。诚邀各界伙伴合作，共享资源、优势互补，携手开拓市场新机遇。

02 核心优势

Core advantages

大规模仿原生态养殖基地+海鸭蛋加工厂

打造全链路生态化海鸭蛋产业体系



Large scale imitation of original ecological breeding bases+sea duck egg processing plants to create a fully ecological sea duck egg industry system throughout the entire chain



接海养殖基地，孪生复原自然生态

Breeding base, restoring natural ecology

在'中国十大秀美之城'广西北海，首创孪生般复原自然生态的养殖模式，养殖基地和大海相通，当潮水退去时，基地内滞留的小鱼小虾为海鸭提供纯天然食材，这是其他地区无法复制的独特优势。

In Beihai, Guangxi, known as one of the 'Top Ten Beautiful Cities in China', we have pioneered a twin like breeding model that restores the natural ecology. The breeding base is connected to the sea, and when the tide recedes, the small fish and shrimp trapped in the base provide pure natural ingredients for sea ducks, which is a unique advantage that cannot be replicated in other regions.

传统非遗红泥慢腌技术

Traditional slow pickling technique for intangible cultural heritage red mud

采用红泥、草木灰等纯天然材料裹在蛋的表层，草木灰生态杀菌，红泥慢腌。经过长达28天的非遗慢腌工艺，使盐分均匀且适度地渗入蛋内，保留鸭蛋的营养和原始风味，口感更加醇厚、细腻。Using pure natural materials such as red mud and plant ash to wrap the surface of the egg, plant ash is ecologically sterilized, and red mud is slowly marinated. After a 28 day slow pickling process for intangible cultural heritage, the salt is evenly and moderately absorbed into the eggs, preserving the nutrition and original flavor of the duck eggs, resulting in a richer and more delicate taste.

严控二十道工序，随时随地安全溯源

Strictly control 20 processes and ensure safe traceability anytime, anywhere

在饲养、进厂、生产等二十道工序上实施严苛把控，从源头到餐桌，全方位保障产品质量安全。Strict control is implemented in 20 processes including feeding, entering the factory, and production, ensuring product quality and safety from the source to the dining table in all aspects.

日产海鸭蛋100万枚，货源稳定

Daily production of 1 million sea duck eggs, stable supply

配备了8条国内领先的海鸭蛋自动化生产线，产量稳定领先。Equipped with 8 domestically leading automated production lines for sea duck eggs, the output is stable and leading

北部湾天然海洋渔场+海鲜加工厂

打造“极限锁鲜”海洋休闲食品近海智造体系

Beibu Gulf natural marine fishing ground+seafood processing plant creates an "extreme freshness locking" marine leisure food offshore intelligent manufacturing system



良好的生态环境，海鲜品质与口感佳

Good ecological environment, excellent seafood quality and taste

海鲜全部来自中国四大渔场之一的北部湾渔场。这里得天独厚的低纬度环境、纯净无污染的海水，以及独特的水温条件，孕育出了特别鲜嫩美味的海产品。

All seafood comes from the Beibu Gulf Fishery, one of the four major fishing grounds in China. The unique low latitude environment, pure and pollution-free seawater, and unique water temperature conditions here have nurtured particularly fresh and delicious seafood.

从捕捞到加工速冻锁鲜，近海优势尽显，还原极致新鲜

From fishing to processing, frozen and locked freshness, the advantages of nearshore fishing are fully demonstrated, restoring the ultimate freshness

远洋捕捞直抵岸边生产线，极速锁鲜，凝驻第一口鲜美海味。

Ocean fishing reaches the production line directly to the shore, quickly locking in fresh seafood and capturing the first bite of delicious seafood.

专业研发，持续创新，保持天然鱼鲜风味

Professional research and development, continuous innovation, maintaining natural fish flavor

根据市场反馈和消费者意见，不断研发，在确保营养均衡的同时，呈现“天然鱼鲜味”

Based on market feedback and consumer feedback, we continuously develop and present a "natural fish flavor" while ensuring nutritional balance

全线严格质检，确保品质稳定

Strict quality inspection throughout the entire line to ensure stable quality

实施严格的质量控制措施，对每一道工序进行监控和检测，确保产品符合质量标准。

Implement strict quality control measures, monitor and test every process to ensure that the product meets quality standards.

全程可追溯的仓储发货管理，让新鲜直达客户

Fully traceable warehousing and shipping management, allowing fresh products to reach customers directly

建立完善的产品追溯体系，记录海鲜从捕捞、仓储到发货的全过程信息。合作高速物流机构，确保海鲜能够以新鲜的状态及时送达客户手中。

Establish a comprehensive product traceability system to record the entire process of seafood from fishing, storage to shipment. Cooperate with high-speed logistics agencies to ensure that seafood can be delivered to customers in a fresh and timely manner.

查哈阳水稻种植基地+冻干食品加工厂



打造从田间到舌尖的全链条信任体系

Chahayang rice planting base+freeze-dried food processing plant creates a full chain trust system from the field to the tip of the tongue



不可复制的土壤、气候和生态环境

Unreplicable soil, climate, and ecological environment

查哈阳水稻种植基地位于世界三大黑土带之一的黑龙江北大荒，天然江水，自流灌溉，得天独厚的寒地黑土生态环境孕育出品质卓越的稻米。The Chahayang Rice Planting Base is located in the northern wilderness of Heilongjiang Province, one of the world's three major black soil zones. With natural river water and self flowing irrigation, the unique cold black soil ecological environment has nurtured high-quality rice.

当季新鲜稻谷，不掺一粒陈米

Fresh rice of the season, not mixed with a single grain of aged rice

北大荒查哈阳农场，80年专注粥米种植。与央企合作，只用新稻做新米。Chahayang Farm of Beidahuang has been focusing on planting Congee rice for 80 years. Cooperate with state-owned enterprises and only use new rice as new rice.

747项指标检测，获得欧盟标准认证

747 indicators tested and obtained EU standard certification

直链淀粉15.0%-20.0%，胶稠度>85mm，碎米率≤8.0%，高于国标一级大米执行标准。Straight chain starch 15.0% -20.0%, gel consistency>85mm, broken rice rate ≤ 8.0%, higher than the national standard for first grade rice.

传承潮汕砂锅粥熬煮工艺

Inherit the cooking technology of Chaoshan casserole Congee

将查哈阳的米脂香与潮汕的熬粥艺结合，北米南艺，在冻干舱中凝炼成诗。潮汕砂锅粥20余年的首选原料米，即或冻干复原成粥，依然整粒q弹。Combine Zha Hayang's rice fat fragrance with Chaoshan's porridge making skill, and combine the north and south skills into poetry in the freeze-drying cabin. Chaoshan casserole Congee is the first choice of raw materials for more than 20 years. Even if it is freeze-dried and restored to Congee, it is still whole.

FD冻干技术

FD freeze-drying technology

将新鲜熬制的粥迅速冷冻并真空升华干燥，完美锁住粥中的营养成分和原始口感。只需简单冲泡，即可还原一碗与现煮无异的美味粥品。The fresh Congee is quickly frozen and vacuum sublimated to dry, perfectly locking the nutrition and original taste of Congee. A bowl of delicious Congee can be restored with a simple brew.

5分钟冲泡即食，便携的食用场景

5-minute brewing ready to eat, portable consumption scenario

无论是家庭早餐、办公室午餐、还是户外野餐等场景，轻松应对。Whether it's family breakfast, office lunch, or outdoor picnics, it's easy to handle.

完善的供应链体系



打造1个由自有全产业链支撑的、由城市合伙人共同运营的、由共同利益联结的合天宝龙完善的供应链体系。以品质为基，服务为魂，建立“生产+加工+销售+培训+售后”的体系，实现全球销售网络布局。

Build a comprehensive supply chain system supported by its own full industry chain, jointly operated by urban partners, and linked by common interests for Hetianbaolong. Based on quality and service as the soul, establish a system of "production+processing+sales+training+after-sales" to achieve a global sales network layout.



03 产品介绍

Product Introduction

合天宝龙
HE TIAN BAO LONG

海鸭鲜蛋

Fresh Sea Duck Egg

{自有基地、鱼虾为粮、现捡现发}

吹海风漫步 吃鱼虾产蛋
海边生态养 营养健康鲜



合天宝龙
HE TIAN BAO LONG

海鸭咸蛋

Salted Sea Duck Egg

{一口金黄 满心蔚蓝 每一枚蛋都是北海故事}

北海红树林 养出会流动的时光 自然慢养蛋香四溢

完美的三层比例

1 鲜美的蛋油 2 松沙的蛋黄 3 鲜嫩的蛋白



合天宝龙
HE TIAN BAO LONG

海鸭Q蛋

一个蛋吃出三种风味

1咸蛋的鲜嫩 2皮蛋的Q弹 3卤蛋的香醇

软 | 弹 | 香

蛋黄松软 Q弹嫩劲 盐香入味



{是早餐也是佐料伴侣，更是便携零食}

GATHER SEA AND SKY TREASURES, FOR THE DESCENDANTS OF THE DRAGON

{聚合海天瑰宝 造福龙的传人}

合天宝龙
HE TIAN BAO LONG

糯米蛋

Sticky Rice Egg

{电脑屏的蓝光，糯米蛋的香气，深夜加班的两束光}

吃糯米蛋是很有趣的一件事，你需要像往常一样剥蛋壳，但剥出来的却不是蛋白，而是颗粒满满的糯米，有趣又营养！



合天宝龙
HE TIAN BAO LONG

蛋黄酱

{口感绵密 鲜而不腥}

选用整颗咸蛋黄，精心研磨制成沙沙细腻的蛋黄酱
口感绵密，咸度适中，鲜而不腥



合天宝龙
HE TIAN BAO LONG

{潮汐滋养的蛋黄 时间腌制的浪漫}

有机咸蛋黄

舌尖的咸香爆破，心尖的满足感塌方

"月饼界的C位，粽子里的宝藏"
蛋黄均匀饱满，色泽油润起砂



合天宝龙 | 辣蜗
HE TIAN BAO LONG

小鱼咔滋脆

原味/香辣/海苔/芥末

咔滋一声
烦恼清零!

低温
脱水

越嚼
越香

酥脆
入骨



合天宝龙 | 辣蜗
HE TIAN BAO LONG

捞汁即食海鲜

打造北纬21度的鲜味密码

北部湾、鲜捕、鲜制、鲜享

新鲜食材+秘制捞汁，家庭聚会新宠儿。
解冻即食，无需二次烹饪，方便又好吃!



合天宝龙
HE TIAN BAO LONG

{ 飞鱼跃入舌尖，鲜到犯规 }

飞鱼肉

键盘敲累？咬一口飞鱼肉回血



合天宝龙
HE TIAN BAO LONG

碳烤鳕鱼片&鱿鱼丝

被碳烤，是我最香的高光时刻

- 富含优质蛋白质、不饱和脂肪酸、维生素和矿物质等营养成分。
- 原产地北海，选自深海鳕鱼。
- 可以直接作为零食食用，方便快捷，满足口腹之欲。

碳烤的香

手撕的韧

鲜味的两面派



合天宝龙
HE TIAN BAO LONG

查哈阳大米

{尝遍人间烟火 查哈阳粥米不错}

当季新鲜稻谷·不掺一粒陈米。

查哈阳每年销往潮汕地区优质粥米约15万吨
富硒粥米、弱碱性粥米、珍珠米、长粒香



合天宝龙
HE TIAN BAO LONG

冻干粥及汤类

{冻住新鲜锁住时光
5分钟还原现熬砂锅粥}

北米南艺
随时随地
小饿小满足



北大荒
查哈阳
粥米

潮汕
砂锅粥
秘方

冻干
锁鲜
工艺

未来愿景 Future vision



品牌影响力是企业发展的加速器。合天宝龙通过与国际客商的深度互动，品牌知名度显著提升，市场版图持续扩大。合天宝龙的战略目标是致力打造中国海鸭蛋第一品牌；即食海鲜、休闲海鲜、冻干粥进入国内同类品牌第一方阵。战略方向是重新定义休闲食品，打造新中式健康便捷轻食新标杆！

Brand influence is an accelerator for enterprise development. Through deep interaction with international merchants, Hetian Baolong's brand awareness has significantly increased and its market territory continues to expand. The strategic goal of Hetian Baolong is to strive to build the first brand of sea duck eggs in China; Instant seafood, leisure seafood and freeze-dried Congee have entered the first array of domestic similar brands. The strategic direction is to redefine leisure food and create a new benchmark for Chinese style healthy, convenient and light food!



领导关怀Leadership Concern



领导的关怀与鼓励既是对我们坚持品质的肯定，更是对乡村振兴事业的重视。鞭策着我们继续以匠心精神打造民族品牌，为地方经济发展贡献更大力量！"The care and encouragement from our leaders are not only a recognition of our commitment to quality, but also an emphasis on the cause of rural revitalization. Pushing us to continue building national brands with ingenuity and contribute greater strength to local economic development!"



在广西香港行活动中，全国政协副主席梁振英、自治区党委书记刘宁、香港特别行政区行政长官李家超到合天宝龙“海鸭蛋”展区参观，并为合天宝龙产品点赞During the Guangxi Hong Kong trip, Vice Chairman of the National Committee of the Chinese People's Political Consultative Conference Leung Chun ying, Secretary of the Party Committee of the Autonomous Region Liu Ning, and Chief Executive of the Hong Kong Special Administrative Region Li Jiachao visited the "Sea Duck Egg" exhibition area of Hetian Baolong and gave thumbs up to Hetian Baolong's products



自治区副主席方春明到我公司调研



自治区政协副主席何幸幸，北海市委书记蔡锦军一同到公司调研



自治区副主席廖品琥与我司董事长陈裕鑫合影



自治区文旅厅厅长欧余军到公司养殖基地进行调研



公司董事长陈裕鑫给北海市长李莉介绍公司



北海市人大常委会主任、党组书记陆海生到合天宝龙公司调研



市人大主任刘志明，自治区退役军人事务厅党组书记、厅长黄卫平陪同全国人大代表和自治区人大代表到公司视察



梧州市委常委、市政府党组副书记、副市长谭秀洪到公司调研

以基地和工厂筑基
以良心和匠心凝魂
让每一份即食产品都健康

BUILDING A FOUNDATION WITH BASES
AND FACTORIES, CULTIVATING THE
SOUL WITH CONSCIENCE AND
CRAFTSMANSHIP, MAKING EVERY
READY TO EAT PRODUCT HEALTHY



三大完整产业链

Three complete industrial chains

中国海鸭蛋头部品牌

Top brand of Chinese sea duck eggs

全球健康即食产品供应商

Global supplier of ready to eat healthy products

硬核质量与信誉背书

Hardcore quality and reputation endorsement